Glossary of common printing terms

A-sizes

Main series of finished printing trimmed sizes in the ISO international paper size range.

A0 – 841 x 1189mm

A1 – 594 x 841mm

A2 – 420 x 594mm

A3 – 297 x 420mm

A4 – 210 x 297mm

A5 – 148 x 210mm

A6 – 105 x 148mm

The UIS printroom can print all sizes up to A0.

Acetate

A clear plastic overlay used in binding as a cover.

Bleed

Where an image, colour etc. runs (or 'bleeds') off the edge of the page. See accompanying image.

Booklet Making

A group of pages collated folded, stapled and trimmed to give an A4 or A5 booklet. Pages must be in multiples of 4 (i.e. 8, 12, 16 etc.). Some pages can be left blank if required.

CMYK

Letters which stand for Cyan, Magenta, Yellow and Black (K). K is used for black to eliminate confusion with blue. Full colour printed images are made up of these component colours.

Concertina Folding

A paper fold where the page is folded into 3, in a 'z' shape, giving a finished size of 99mm x 210mm (to fit into a DL sized envelope).

Crop Marks

Small lines that show the document edge essential for register and trim.

Comb bind

To bind by inserting a plastic comb into punched holes.

DPI

Dots per inch; measure for output resolution of various devices. Our machines have a resolution of 1200dpi.

Encapsulation

A fully sealed plastic pouch sealed to both surfaces of a sheet to enhance its durability. Also commonly called 'Lamination' (see below).

Font

A set of letters, numbers and symbols that share a unified design. The design is called a typeface.

Ganging-up

Duplicating the same image on a sheet to optimise paper utilisation.

Gate Folding

A paper fold where the page is folded into 3 with a back panel and 2 half panels at the front.

• GSM (grams per square metre, grammage)

Unit of measurement used to measure paper weight (and so thickness).

Impose or Imposition

Arrangement of pages in a sequence, which will read consecutively when the printed sheets are folded or bound.

Kerning

The distance between characters in a word.

Lamination

A plastic film pouch bonded by heat and pressure to a printed sheet for protection (see 'Encapsulation" above).

Leading

The distance between lines of type, measured in points. A hangover from the days of metal press printing when lead pieces were placed between lines of type.

Letter Folding

A paper fold where the page is folded into 3, where the pages overlap, giving a finished size of 99mm x 210mm (to fit into a DL sized envelope).

Monochrome

A page or job that only comprises black & white.

NCR

NCR stands for 'no carbon required', ideal for hand written invoices, delivery notes or forms when a duplicate is needed (two or three part forms). NCR paper is non-recyclable.

Opacity

Description of non-transparency in printing papers.

Pantone matching system

A registered trade name, a system of colour matching used in computer software, paper and inks.

Ream

500 sheets of paper of the same size, quality and grammage.

RIP (raster image processor)

A computer used to create an electronic bitmap for actual output.

Sans Serif

Term used to classify a wide range of typefaces which are devoid of finishing strokes.

Score

A crease made in paper or card so that folding will not damage it. Often added to card covers prior to booklet making.

Serif

Term used to classify a wide range of typefaces which have short strokes at the ends of stems, arms and tails.

• Single Folding

A single fold in the middle of the paper, which gives 4 sides.

Unibind

Thermal binding system. A rigid metal spine with acrylic glue and clear plastic covers included.

Wire bind

A book bound with wires in spiral form inserted through holes punched along the binding.